

ANUNCIOS GENERALES	MARTES A SÁBADOS		DOMINGO	
	B/N	Color	B/N	Color
	€	€	€	€
Por milímetro	0,56	0,84	0,61	0,92
Página	962,00	1.443,00	1.060,50	1.591,00
1/2 página	488,00	732,00	548,00	822,00
1/4 página	249,00	373,50	281,50	422,00
1/8 página	127,00	190,50	142,00	213,00

ESPECTÁCULOS				
Anuncios de teatros, cines, etc.	0,39	0,59	0,47	0,71

	Martes a sábado	Domingo
	€	€
ENCARTES (Máximo 8 paginas)	1.099,00	1.222,00

SECCIÓN ECONÓMICA		
Precio por palabra, mínimo 10 palabras	0,30	0,34

MARTES A SÁBADO

PRECIOS ESPECIALES	B/N
Tamaños fijos para un mínimo de 5 inserciones.	
Anuncios no financieros	€
40 mm. x 1 col.	18,00
25 mm. x 2 cols.	21,00
70 mm. x 1 col.	29,50
40 mm. x 2 cols.	32,50
70 mm. x 2 cols.	53,50
Un octavo de página	94,50
Un cuarto de página	179,50
Media página	357,00

ESPACIOS FINANCIEROS	
Avisos, aperturas, información, publireportages, etc. (mm.)	1,00

SECCIÓN NECROLÓGICA	
Gacetillas, recordatorios (mm.)	0,55

RECARGOS	
Contraportada, Página 3ª	50%
Portada	300%
Lugar determinado	30%
Anuncios a todo color (Cuatricomía)	50%

CARACTERÍSTICAS TÉCNICAS	
Número de columnas por página	6
Ancho columna	38 mm.
Altura columna	332 mm.
Tamaño página	290x372 mm.
Mancha de impresión	252x332 mm.
Sistema de impresión	OFFSET

	TUESDAY TO SATURDAY		SUNDAY	
	B/N	Color	B/N	Color
GENERAL ADVERTISEMENTS	€	€	€	€
Per millimetre	0,56	0,84	0,61	0,92
Page	962,00	1.443,00	1.060,50	1.591,00
1/2 page	488,00	732,00	548,00	822,00
1/4 page	249,00	373,50	281,50	422,00
1/8 page	127,00	190,50	142,00	213,00

ENTERTAINMENT

Theatre cinema, etc.	0,39	0,59	0,47	0,71
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	Tuesday to saturday	Sunday
	€	€
INSERTS (Maximum 8 pages)	1.099,00	1.222,00

PERSONAL COLUMN

Price per word minimum of 10 words	0,30	0,34
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TUESDAY TO SATURDAY

SPECIAL PRICES

Fixed size for a minimum of 5 insertions.

	B/N
Non-financial.	€
40 mm. x 1 col.	18,00
25 mm. x 2 cols.	21,00
70 mm. x 1 col.	29,50
40 mm. x 2 cols.	32,50
70 mm. x 2 cols	53,50
Eighth page	94,50
Quarter page	179,50
half page	357,00

SPECIAL FEATURES

Financial notices, openings advertising features, etc. (mm.)	1,00
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DEATHS

Deaths notices (mm.)	0,55
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Notes

1. The prices quoted are for one insertion only.
2. Publishers reserve the right to: publish the advert on the specified date or date close to it, depending on the availability of space; reject any advert, the publication of which is not considered pertinent; add the words "submitted" or "communique", etc, to submitted texts where considered advisable.
3. Office Box Numbers will cost 50% more.
4. The insertion of the advert in these publications completes the agreement based on the contract or order of publication, and any incidents which may arise through failure to comply with same will be submitted to the jurisdiction of the courts of Palma de Mallorca, with express renouncement of any other jurisdiction.
5. Design and colour selections of adverts will be paid for by the client.
6. The publications can translate the adverts from/into Catalan, Spanish, English or German, but will not be responsible for errors in technical terms or in the different appreciations which can be afforded to certain words.
7. Subscriber discounts: 10% for death notices and 25% for anniversary notices.
8. These rates invalidate all previous rates.

SURCHARGES

3rd and last page	50%
Front page	300%
On specified page	30%
Full colour (CMYK)	50%

TECHNICAL CHARACTERISTICS

Number of columns per page	6
Column width	38 mm.
Column length	332 mm.
Size of page	290x372 mm.
Print	252x332 mm.
Printing system	OFFSET